

Connecting to the past and present @ your library

By Jill Owens

Two stories were jockeying for this week's column space. Since the interest level for each was a photo finish, you'll get both in one column.

Mark your calendars for 10:00 am August 17th. Yes, that is during Columbus Days, so you'll be downtown anyway. Columbus native Jack Van Berg, and possibly other guests, will appear for a question and answer session to promote the new book, "JACK, From Grit to Glory: The True Story of Jack Van Berg, an American Horse Racing Legend" by Chris Kotulak. The author says this "... story simply must be told."

You will have the opportunity to speak with the man himself, purchase a book, and get an autograph. The library has this biography in circulation, so you may also place a hold and check it out.

A visit to the book's website, <http://jackfromgrittoglory.com/> will only serve to arouse your interest in this National Museum of Racing and Hall of Fame inductee. His other prestigious awards are too numerous to list here, so be sure to stop by the library on the 17th, and learn all about this local legend.

A sample of related artifacts and books is featured in the library's display case until after Columbus Days.

Well, reining in that topic for now, we'll quit horsing around and move on to our other current topic of interest – the library's new logo.

Logo designer, Jill Friesen, a professional graphic artist originally from Genoa, NE, came up with the bookmark concept. She wrote, "When I want to refer back to an article in a magazine at a later time; keep my place in a book, whether it be a hard copy or an eReader; or visit my favorite website on a regular basis-I bookmark it."

Likewise, the residents of Columbus and Platte County should "bookmark" the Columbus Public Library as their favorite "vital resource center for information, culture and entertainment."

The logo incorporates the recognizable symbol of a bookmark that is widely used across multiple forms of media, projecting the image of a library of the future. The three bookmarks represent information, culture, and entertainment.

Blue was chosen as the primary color for the word library as it portrays the essence of what a library symbolizes: stability, truth, intelligence, trust, and tranquility.

Professional graphic artist, Helen Reha of Columbus, NE, advised the board during the process. She was inspired by library board member, Carol Keller. Carol mentioned that she would like to see motion or action in our logo, because the library is a place of action where a lot is happening. Helen then suggested arranging the bookmark symbols in a circular fashion, to

imply that activity. The circular shape also represents the wide variety of media, services and programs the library offers!

Thank you, Melodee Pedersen for ponying up some paragraphs on the artist's inspiration.

Memorials given to Columbus Public Library in memory of Lucille Ellison continued this month from: Donald and Judith Dworak, Elizabeth Grant, Roger and Donna Augspurgen, Margaret Petsch, Phil and Vee Hockenberger, Helen Weber, Carroll Novicki, and Judd Wagner.

Memorials for Will Curry were given to the library by Verl and Kris Wurtz, Sheri Balak, Phil and Vee Hockenberger, Mr. and Mrs. Gohman, John and Marlene Cimpl, J.A. Quattrocchi, Theresa Wachal, Don and Pat Heimes, and Lloyd and Kay Castner.

The Two-Twenty Two Book Club donated books in memory of Bill Grant, and Emma Jean Dickey gave a memorial in honor of Martha Lips Dickey.

Memorials to the Columbus Library Foundation for Will Curry were received from Carol Keller, John Lohr, and Dwain and Jill Owens.