

Librarian's Shelf by Karen Connell

DASH for the STASH

DASH to the Columbus Public Library for an opportunity to learn about investing and a chance to win a \$1000 retirement investment account. This statewide event, DASH for the STASH, is much like a scavenger hunt - but instead of finding objects, players leave answers to quiz questions. There are 4 posters, 4 topics, and 4 chances to win!

The Nebraska Department of Banking & Finance (NDBF), with the help of the Nebraska Library Commission, is offering this investor education program to all residents of Nebraska. In collaboration with the Investor Protection Institute, the NDBF will award the \$1,000 retirement investment account after May 16 to one participant residing in Nebraska.

From now through May 15, stop by the library and use your smart phone or mobile device, or one of the library's devices to play. Four posters are displayed in the library's computer lab, each covering a topic of financial education which leads to a quiz question. Players read information on a poster, then scan the poster's QR code using a mobile device's QR code reader app or go to the website listed via a library computer. This will give players access to the quiz question to answer. The answers can be found in the information on the posters.

Financial topics on the posters are presented in an easy to learn format and include information on financial advisors, investment fees, investor fraud, and building a nest egg. Players will read about the different types of financial advisors and how to select the advisor that is the best fit for their financial goals. They will also learn the types of fees often associated with the variety of investment accounts or transactions, golden rules for investing, investment account types and tips for saving. Financial fraud is also covered and participants will read about the types of traps, common con lines, warning signs, and ways to protect themselves from fraud.

When players access the quiz questions, their email is logged into a database since this is how the winner of the \$1000 IRA will be notified. This event is focused on investor education and protection, so players are not asked for any information, including their name/address and will not be added to any marketing or sales lists.

Once you've read the four posters and answered the questions, take some time to browse our collection of financial books, audiobooks, and DVDs in the library, or from our digital library via our website www.columbusne.us/digitallibrary.

For questions about DASH for the STASH or other library events, call 402-564-7116, or visit our website at www.columbusne.us/library.